

# Christmas in JULY Summer Sale

@Lucky Find Market

Sunday, July 21, 11 AM to 3 pm \$2  
Blue Goose Event Center - Loomis, CA



Lucky Find Market, Inc. presents Christmas in July on Sunday, July 21 at the Blue Goose Event Center in Loomis, CA. A small business vendor marketplace.

Your Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Seller Category:

Art       Crafts       Cottage Food       Commercial       Direct Sales: \_\_\_\_\_

List of specific items to be sold: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Space Selection:

Table spaces are one 8' table and two chairs. Your activities must fit within your space. Side tables, oversized displays or any items that block the line of sight in the show are not permitted.

\$75 for an 8' table space       \$125 for a 10'x10' wall space (no tents allowed in the hall)

### Marketing Add-On:

\$20 featured product post on Facebook including link back to your business (limited to one per event)

Payment:       Check Enclosed       Visa       MC

Total Payment Enclosed : \_\_\_\_\_ 3 Digit Code On Back of Card: \_\_\_\_\_  
Credit Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_  
Cardholder's Signature: \_\_\_\_\_ Zip Code of Card Billing Address: \_\_\_\_\_

Checks can be made payable to Lucky Find Market. Please email your application, sellers permit form and payment to luckyfindmarket@gmail.com or send it to: Lucky Find Market - PO Box 51 - Gold Run CA 95717

**Thank you for being a part of the Christmas in July.**

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\*\*Office use only below this line\*\*

Date Registration Received: \_\_\_\_\_ Payment Received \_\_\_\_\_  
Payment Method: \_\_\_\_\_ Check Number: \_\_\_\_\_  
Date Confirmation Emailed: \_\_\_\_\_ Space Assignment: \_\_\_\_\_



## Social Media/Marketing Policies

Thank you so much for your interest in being a part of Lucky Find Market. We are so proud of how much we have grown over this past year. We are honored to be able to offer an affordable place for small business to connect face to face with customers. As we continue to grow the Lucky Find Market brand it is necessary to be clear about our social media expectations. We look forward to working with all of you and watching small business grow in our community. Please keep up all the amazing effort you are all putting in sharing, liking, inviting, and following Lucky Find Market on Facebook and Instagram.

### Please Initial That You Have Read And Understand Each Policy:

\_\_\_\_\_ If accepted as a vendor with Lucky Find Market I agree to the following social media policies.

\_\_\_\_\_ I will like and follow Lucky Find Market on both Facebook and Instagram and help build the markets by being an active social media follower i.e. clicking "like", sharing posts, commenting when appropriate, etc.

\_\_\_\_\_ I will share the marketing pieces created and posted by Lucky Find Market and will not generate any independent artwork or marketing pieces.

\_\_\_\_\_ I will add the original calendar event created by Lucky Find Market to my Facebook page. I will not create a new event on my social media page. **Here is how to add Lucky Find Market events to your calendar:**

1. Go to the event on the Lucky Find Market Facebook page (link provided in confirmation email)
2. Scroll down below the event graphic to where it says "share"
3. Click on the "three dots" next to the "share"
4. Select "Add to Page"

\_\_\_\_\_ I will use the "invite" feature on Facebook to "invite" my contacts to the event.

\_\_\_\_\_ I will put marketing pieces provided by Lucky Find Market out on my table during events to help promote the Lucky Find Market event schedule.

\_\_\_\_\_ Facebook vendor/product features are a marketing add-on and are limited to one per vendor per event

\_\_\_\_\_ I will not self-promote my business on any Lucky Find Market page, post, or comment.

I have read all of the above social media policies and will do my part as a vendor with Lucky Find Market to maintain the standards set forth regarding event marketing.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

## Terms and Conditions

1. Setup/ Break Down: All Exhibitors must be set up and ready to sell by 10:45 am the day of the event. Exhibitors may begin setting up at 9:00 am the day of the event. Break down can start no sooner than 3:00 pm and must be completed by 4:00 PM. No vendor is to close before the official closing time. Sellers are responsible for their selling spaces. \*Before leaving, be sure your area is clean and trash-free.
2. Staffing: Exhibitor tables/ booths must be manned at all times and intact until show closes at 3 p.m. Lucky Find Market is not responsible for merchandise or display materials.
3. Exhibitor Items: Only items listed on this application and approved for sale will be allowed at any Lucky Find Market. Each Exhibitor must submit a few photographs of his or her item(s). Lucky Find Market reserves the right to refuse items or remove items that are considered not appropriate for the event, or that were not listed and approved.
4. Exhibitor Responsibility: Exhibitor will be fully responsible for any loss or damage to his or her property by theft, fire or casualty. The Lucky Find Market expressly disclaims any responsibility for same. Exhibitors shall be responsible for any damage which may be incurred to the facilities as a result of or in connection with its operation. Each exhibitor is responsible for the conduct of his employees and/or representatives and activities must not detract from the image or welfare of the fair.
5. Exhibitor Spaces: Exhibitor spaces will be assigned. Placement, flow and competition will be taken into consideration to provide the best experience for fair attendees. If you have special space needs, please include your request with your application and we will make every effort to accommodate you. Spaces are reserved on a first-come first-served basis. Vendors must ensure that none of their display extends beyond their space.
6. One Business per space: Only one (1) business per space; space may not be sublet or shared without prior approval of an authorized staff of the Lucky Find Market.
7. Acceptance: The Lucky Find Market reserves the right to decline any application for space if it deems such action to be in the best interest of the Lucky Find Market event.
8. Payment: The full payment is a non-refundable registration fee for the space and is due with the submission of this agreement. This fee will be used to cover advertising and other incidental costs associated with the production of this event. In the event your application is not accepted any fees sent will be returned .
9. Music & Amplified Sound: No Exhibitor shall produce any amplified sound.
10. Equipment: Each Exhibitor is responsible for providing all their own equipment including shade tents, tables, chairs and any other needed items. Lucky Find Market requires that all tent legs be securely weighted.
11. Cancellation of space: Event is held rain or shine. Application fees are not refundable. Lucky Find Market is not liable if weather or other conditions prevent the Exhibitor from attending. No refunds will be made for weather, accident, health or other causes for non-participation including acts of government or God.
12. Indemnification: Exhibitor agrees to indemnify and hold harmless the Lucky Find Market its staff and volunteers from and against any loss, expense, claims, damages, causes of action, injuries, suits or damages, suits to person or property, including attorney's fees, arising out of or related to the operation of the Lucky Find Market.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Vendor Name: \_\_\_\_\_

**SWAP MEETS, FLEA MARKETS, OR  
SPECIAL EVENTS CERTIFICATION**

People who sell merchandise in California are generally required to hold a seller's permit.

You **may not** sell at this event unless you have a seller's permit or are not required to hold a permit. You are required to have a permit if you are selling, even temporarily, new or handcrafted items or used items you purchased for the purpose of reselling to others. You are not required to hold a permit if you are only making "occasional" sales, selling products that are not taxable when sold at retail, or selling on behalf of a section 6015 retailer.

Seller's permits can be obtained at any local Board of Equalization office at no cost to you. To find a Board office near you, call our Information Center at 800-400-7115 or check our website at *www.boe.ca.gov*. Permit applications can also be found online at *www.boe.ca.gov/sutax/sutprograms.htm*. If you obtain a temporary seller's permit, the business address on your temporary permit should be the address of the temporary selling location and the mailing address should be your permanent place of business or residence.

**Occasional and Nontaxable Sales** - Occasional sellers are usually people who are not required to hold a seller's permit because they will not be making a series of qualifying sales. A person who has cleared their garage of used items *accumulated for their own use* and who sells *only* those items would usually qualify as an occasional seller, provided they make sales no more than twice in a 12-month period. Some sellers who make only nontaxable sales are also not required to hold seller's permits. Examples include sellers of fresh produce or other cold food products sold "to go." Please note, however, some food sales are taxable, including sales of food for consumption in places where admission is charged.

**Section 6015 Retailers** - Revenue and Taxation Code section 6015 relieves certain individuals of the requirement to obtain a seller's permit when: (1) the product supplier is a Board approved section 6015 retailer, (2) the product supplier reports and pays tax on the actual "retail selling price," (3) the individual is selling only those items purchased from the section 6015 retailer, and (4) the individual provides the name of the product supplier. Typical section 6015 retailers include multi-level marketing retailers that solicit sales through a network of individual salespeople/representatives (e.g., Avon, Tupperware).

**Verification of a seller's status is required by law. Please complete all four sections of this form. Please print.**

**1. EVENT INFORMATION**

EVENT NAME AND PLACE

EVENT DATE(S)

TABLE/BOOTH/LOCATIONID#

**2. VENDOR/EXHIBITOR INFORMATION**

OWNER'S NAME

MAILING ADDRESS (*street number or P.O. box*)

(*city, state and zip code*)

TELEPHONE NUMBER

(       )

DRIVER LICENSE NUMBER OR STATE ID NUMBER AND STATE

TYPE OF BUSINESS, DESCRIPTION OF ITEMS TO BE SOLD/DISPLAYED

**3. STATUS** — *Check appropriate boxes, and provide requested information*

I hold a valid seller's permit. My number is: **S** \_\_\_\_\_

No sales of tangible personal property are being made or solicited at this event.

I am not required to hold a seller's permit because:

My retail product sales are not subject to tax

My sales are exempt occasional sales

I sell on behalf of a section 6015 retailer \_\_\_\_\_

**4. CERTIFICATION** — *Partners/additional sellers, complete a separate copy of this form*

*The above statements are certified to be correct to the best knowledge and belief of the undersigned.*

NAME (*typed or printed*)

TITLE

SIGNATURE

DATE